

WHAT IS YAZI

Research and customer feedback that people **actually reply to** — over WhatsApp.

Yazi runs surveys, AI interviews and diary studies inside WhatsApp, on a panel of 1.8M+ pre-qualified respondents across 20+ countries. Conversational, multilingual, and live in hours — not weeks.

WhatsApp delivery beats every other channel.

68%+

Response rate — ~5x higher than email

<2 hrs

Average time to complete vs 3–5 days

\$0.50

Cost per complete vs \$15–25 traditional

150+

Languages with built-in translation



Uber



A 1.8M+ panel, or your own database.

- 1.8M+ pre-qualified respondents across 20+ countries
- Partner network — Cint, Prolific, Respondent IO — reaching 50+ countries
- Or upload the client's own customer lists via CRM/API
- Profiled, verified, recruited at a fraction of traditional cost

